Minutes 8/22/2013

The meeting was called to order by Foundation Chairman, Allegra Johnson at 8:52am. In attendance were Lynn Brown, Peggy Bussert, Karen Courtney, Fran Fuller, Scott Heptinstall, Melissa Humphries, Kristy Pierce, Sarah Smith, Kumaria Shauri.

The minutes of the 7/31/2013 were approved as written.

Mr. Heptinstall updated the Board:

- Track-- completion was behind schedule due to weather. With good weather, it was hoped that the track would be completed in another week.
- Staffing-- Peachtree is fully staffed with the exception of Chorus.
- iStation-- 6th grade student numbers did not roll from their elementary schools so there is a delay in rolling out the iStation
- Enrollment-- total enrollment as of the meeting was 1371 with 495 6th graders, 420 7th graders and 482 8th graders.
- Class balancing-- particularly in Gifted classes in 6th grade but also in the 8th grade, classes still need to be balanced and individual student schedules may be changed as a result

Grants-- 4 grants were discussed with recommendations from staff:

- Decline request from the Art teacher
    - Request to pay dues of a professional organization, Georgia Art Educators Association (GAEA)
    - This could potentially open the door to all teachers to request their dues be paid and is not felt to be directly related to the mission of the Foundation
    - The Foundation will pay for conferences with the understanding that teachers will return and share with other teachers what was learned
- Table request from the Art teacher pending Invoice
    - Request to pay for consumable supplies
    - This is the only Fine Arts area without a Booster Club
    - Requests to parents for supplies and Principal provides some money
    - We would agree to pay this request with an invoice after supplies/funds provided
- Tabled request to provide money to enhance Language Arts and Social Studies Scholastic workbooks
    - $4600 request
    - These are non-consumable books available across grades and teams
    - Tabled for more information
- Potential vote by e-mail for request for Atlas'
    - $2133 request
    - Benefits 6th & 7th grades
    - Request is pending district funding

Availability of grant request forms was discussed (available on-line)

Annual Fund Update

- Goal of $60,000
- To date, raised $38,400 by 358 families contributing
- On-line donations amounted to $1400 of the total and the average per family was $10 higher for on-line donations
- Approximately 200 families indicated they would contribute later
    - Conservatively estimating $100 per family
    - Approximately another $20,000 could be raised
    - That would just about meet the goal
- New families may not be aware of the Annual Fund drive as they do not have it in their elementary school

Action Items for the Annual Fund

- September
    - Thank you's
    - Reminder asking for donation
    - Need Spanish translation
- October—Testimonials in the weekly e-blast
- November/December—Reminders
- January – Focus on Matching Funds from corporations
- March—Remind about Tax season
- Lori Womble to help with branding by creating logo
- Wassle to make a permanent, two-sided sign to be placed in carpool near roundabout
- Cygnarovich to paint sign

Budget Update

- Undesignated funds in 2013 are $37,759 (compared with $34,208 in 2012)
- Some question about $9,370 in the Designated funds for 2012 which is only $450 in 2013—could it be Northside Hospital?
- Staff budget of $5,525 in 2012 appears to be cut to $0—picked up in other areas of the budget
- Spirit Wear sales went well, $11,000 in 2013 vs. $9,000 in 2012
    - Able to sell excess inventory
- We currently have $190,000 in the bank, $15,000 of which is specifically for the track.
    - Survey the school for use of Track funds
- Donation by Michelle Lane of $450 (and books for the library) to be used specifically for Anti-bullying/Peer Proofing

Miscellaneous Discussions

- Eagle Scout project of shed for Living Classroom completed
- Triathlon Team for Atlanta Kids Triathlon on 8/24
    - Put together by Coach Lake & Coach Hensley
    - If 10 people participate, a donation of $10/child will be made to the school
- 2 new Coyotes are needed for a total of 4 for the school (with scent!)
- Registration
    - 900 payments were posted for over $100,000
    - Parents have to write 2 checks
    - All cash is processed together
    - Only 1 Credit Card is needed
    - Can we do 1 check?
- Next meeting scheduled for September 19th

Meeting Adjourned